

## **Debit Cards in Thailand**

Market Direction | 2025-01-07 | 24 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

The number of debit cards in circulation in Thailand is set to continue to decline in 2024, due to the widespread adoption of digital banking. Traditionally, debit cards were primarily used for cash withdrawals, with in-store and online purchases accounting for only a small fraction of transactions. However, many banks now offer cardless cash withdrawals through mobile banking apps, allowing customers to access cash at ATMs without the need for a physical debit card. This innovation has signific...

Euromonitor International's Debit Card Transactions in Thailand report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Debit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Debit Cards in Thailand  
Euromonitor International  
January 2025

List Of Contents And Tables

### DEBIT CARDS IN THAILAND

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Shift towards cardless banking solutions

PromptPay and QR codes drive cashless transformation

Consumers favour credit cards for higher value purchases

#### PROSPECTS AND OPPORTUNITIES

Shift towards cashless society will drive decline in debit card usage

Introduction of cross-bank cardless withdrawals may further reduce reliance on physical debit cards

Cardless withdrawal fee proposal faces delay amid consumer backlash

#### CATEGORY DATA

Table 1 Debit Cards: Number of Cards in Circulation 2019-2024

Table 2 Debit Cards Transactions 2019-2024

Table 3 Debit Cards in Circulation: % Growth 2019-2024

Table 4 Debit Cards Transactions: % Growth 2019-2024

Table 5 Debit Cards: Number of Cards by Issuer 2019-2023

Table 6 Debit Cards: Number of Cards by Operator 2019-2023

Table 7 Debit Cards Payment Transaction Value by Issuer 2019-2023

Table 8 Debit Cards Payment Transaction Value by Operator 2019-2023

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2024-2029

Table 10 □Forecast Debit Cards Transactions 2024-2029

Table 11 □Forecast Debit Cards in Circulation: % Growth 2024-2029

Table 12 □Forecast Debit Cards Transactions: % Growth 2024-2029

### FINANCIAL CARDS AND PAYMENTS IN THAILAND

#### EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

2024 key trends

Government push towards cashless society

Younger generations shape payment behaviour

Growing adoption of BNPL platforms

What next for financial cards and payments?

#### MARKET INDICATORS

Table 13 Number of POS Terminals: Units 2019-2024

Table 14 Number of ATMs: Units 2019-2024

Table 15 Value Lost to Fraud 2019-2024

Table 16 Card Expenditure by Location 2024

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2019-2024

Table 18 Domestic versus Foreign Spend 2024

#### MARKET DATA

Table 19 Financial Cards by Category: Number of Cards in Circulation 2019-2024

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Table 20 Financial Cards by Category: Number of Accounts 2019-2024
- Table 21 Financial Cards Transactions by Category: Value 2019-2024
- Table 22 □Financial Cards by Category: Number of Transactions 2019-2024
- Table 23 □Consumer Payments by Category: Value 2019-2024
- Table 24 □Consumer Payments by Category: Number of Transactions 2019-2024
- Table 25 □M-Commerce by Category: Value 2019-2024
- Table 26 □M-Commerce by Category: % Value Growth 2019-2024
- Table 27 □Financial Cards: Number of Cards by Issuer 2019-2023
- Table 28 □Financial Cards: Number of Cards by Operator 2019-2023
- Table 29 □Financial Cards: Card Payment Transactions Value by Operator 2019-2023
- Table 30 □Financial Cards: Card Payment Transactions Value by Issuer 2019-2023
- Table 31 □Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029
- Table 32 □Forecast Financial Cards by Category: Number of Accounts 2024-2029
- Table 33 □Forecast Financial Cards Transactions by Category: Value 2024-2029
- Table 34 □Forecast Financial Cards by Category: Number of Transactions 2024-2029
- Table 35 □Forecast Consumer Payments by Category: Value 2024-2029
- Table 36 □Forecast Consumer Payments by Category: Number of Transactions 2024-2029
- Table 37 □Forecast M-Commerce by Category: Value 2024-2029
- Table 38 □Forecast M-Commerce by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Debit Cards in Thailand**

Market Direction | 2025-01-07 | 24 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-03"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com