

Debit Cards in Spain

Market Direction | 2025-01-07 | 22 pages | Euromonitor

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Report description:

Debit cards continue to be preferred for personal use in Spain in 2024, while failing to take off strongly for business needs. Indeed, due to historical reasons of habit and budget management, businesses prefer to make payments through charge cards and credit cards. Banks also offer more perks to businesses to use credit and charge cards, such as discounts in partner business organisations.

Euromonitor International's Debit Card Transactions in Spain report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Debit cards remain as a common day-to-day payment method

More frequent card purchases lead to decrease in average transaction values

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MARKET INDICATORS

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