

## **Debit Cards in Poland**

Market Direction | 2025-01-14 | 22 pages | Euromonitor

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### **Report description:**

Debit cards in Poland in 2024 benefitted from waning interest in cash payments, with both consumers and companies shifting more towards modern methods. Since 2022, businesses in Poland have been obliged to ensure that customers can pay onsite - mandatory regarding business premises and in vehicles providing passenger transport services. Players must also record sales through cash registers.

Euromonitor International's Debit Card Transactions in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Debit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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