

Debit Cards in Norway

Market Direction | 2025-01-14 | 21 pages | Euromonitor

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Report description:

Debit cards continue to be the favourite payment method among Norwegians in 2024 with debit cards witnessing steady growth in current value terms. Above average inflation was partly responsible for the growth in transaction spend, which slowed compared to recent years. The number of debit cards in circulation reached a record level during 2024 following strong volume growth over the review period. Much of the adult population is banked since debit cards are accepted nearly everywhere. Indeed, me...

Euromonitor International's Debit Card Transactions in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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