

Debit Cards in Indonesia

Market Direction | 2025-01-13 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Debit cards in Indonesia declined in 2024, in terms of transaction volume and value, for the first time since 2020. This was largely thanks to persistent digitalisation, including the expanding availability of QR codes in retail channels and consumer foodservice channels, for example. Local consumers are increasingly drawn to the convenience offered by digital transactions and cashback, points and other promotions available through digital wallets.

Euromonitor International's Debit Card Transactions in Indonesia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Debit Cards in Indonesia
Euromonitor International
January 2025

List Of Contents And Tables

DEBIT CARDS IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Debit cards declines in 2024 as digitalisation progresses

Number of cards sees positive though slowed growth in 2024

Digital debit cards expand, while GPN threatens stronghold of established players

PROSPECTS AND OPPORTUNITIES

Cards in circulation to see growth continue to slow

Transaction volume and value likely to keep on falling

Digitalisation trend to shape category's future progress

CATEGORY DATA

Table 1 Debit Cards: Number of Cards in Circulation 2019-2024

Table 2 Debit Cards Transactions 2019-2024

Table 3 Debit Cards in Circulation: % Growth 2019-2024

Table 4 Debit Cards Transactions: % Growth 2019-2024

Table 5 Debit Cards: Number of Cards by Issuer 2019-2023

Table 6 Debit Cards: Number of Cards by Operator 2019-2023

Table 7 Debit Cards Payment Transaction Value by Issuer 2019-2023

Table 8 Debit Cards Payment Transaction Value by Operator 2019-2023

Table 9 Forecast Debit Cards: Number of Cards in Circulation 2024-2029

Table 10 □Forecast Debit Cards Transactions 2024-2029

Table 11 □Forecast Debit Cards in Circulation: % Growth 2024-2029

Table 12 □Forecast Debit Cards Transactions: % Growth 2024-2029

FINANCIAL CARDS AND PAYMENTS IN INDONESIA

EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

2024 key trends

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 13 Number of POS Terminals: Units 2019-2024

Table 14 Number of ATMs: Units 2019-2024

Table 15 Value Lost to Fraud 2019-2024

Table 16 Card Expenditure by Location 2024

Table 17 Financial Cards in Circulation by Type: % Number of Cards 2019-2024

Table 18 Domestic versus Foreign Spend 2024

MARKET DATA

Table 19 Financial Cards by Category: Number of Cards in Circulation 2019-2024

Table 20 Financial Cards by Category: Number of Accounts 2019-2024

Table 21 Financial Cards Transactions by Category: Value 2019-2024

Table 22 □Financial Cards by Category: Number of Transactions 2019-2024
Table 23 □Consumer Payments by Category: Value 2019-2024
Table 24 □Consumer Payments by Category: Number of Transactions 2019-2024
Table 25 □M-Commerce by Category: Value 2019-2024
Table 26 □M-Commerce by Category: % Value Growth 2019-2024
Table 27 □Financial Cards: Number of Cards by Issuer 2019-2023
Table 28 □Financial Cards: Number of Cards by Operator 2019-2023
Table 29 □Financial Cards: Card Payment Transactions Value by Operator 2019-2023
Table 30 □Financial Cards: Card Payment Transactions Value by Issuer 2019-2023
Table 31 □Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029
Table 32 □Forecast Financial Cards by Category: Number of Accounts 2024-2029
Table 33 □Forecast Financial Cards Transactions by Category: Value 2024-2029
Table 34 □Forecast Financial Cards by Category: Number of Transactions 2024-2029
Table 35 □Forecast Consumer Payments by Category: Value 2024-2029
Table 36 □Forecast Consumer Payments by Category: Number of Transactions 2024-2029
Table 37 □Forecast M-Commerce by Category: Value 2024-2029
Table 38 □Forecast M-Commerce by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Debit Cards in Indonesia

Market Direction | 2025-01-13 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-04
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com