

Debit Cards in France

Market Direction | 2025-01-13 | 23 pages | Euromonitor

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Report description:

Debit cards in France saw its number of cards almost stagnate in 2024, while transactions rose robustly and value sales recorded double-digit growth. The first trend is mainly because of a further increase in the unit prices of debit cards - just one year after the government's demand for price moderation, French banks increased their prices in 2024. For the customer, this translated into higher account maintenance costs as well as higher bank card prices. In addition, banks' commission from ATM...

Euromonitor International's Debit Card Transactions in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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