

Dairy Products and Alternatives in India

Market Direction | 2025-01-07 | 73 pages | Euromonitor

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Report description:

Sales of dairy products and alternatives are expected to remain high in India in 2024, as milk remains one of the key animal sources of protein in the country, including for vegetarians. Despite the already high base, solid growth is anticipated in both retail and foodservice volumes in this year, whilst dynamic double-digit growth is expected in retail current value terms, with increases across all categories by all measures. Consumers have continued to shift to packaged products, which is set...

Euromonitor International's Dairy Products and Alternatives in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

January 2025

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KEY DATA FINDINGS

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