

Credit Cards in the Czech Republic

Market Direction | 2025-01-30 | 28 pages | Euromonitor

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Report description:

Credit cards in the Czech Republic saw growth in volume and current value transactions slow sharply in 2024. This was mainly explained by the normalisation of usage patterns, in that as inflationary pressures receded and the wider macroeconomic climate improved, households and companies became less reliant on these instruments for financing essential needs and emergency purchases and more inclined to pay off balances accumulated earlier in the review period, when the cost of living and doing bus...

Euromonitor International's Credit Card Transactions in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Online shopping boom continues to favour personal credit cards

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Conservative borrowing habits and threat from alternatives will temper expansion

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