

Credit Cards in Thailand

Market Direction | 2025-01-07 | 32 pages | Euromonitor

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Report description:

Credit card transactions in Thailand are poised for continued growth in both volume and current value terms in 2024. Credit cards remain the dominant payment method among Thai consumers, accounting for over 80% of total card transactions by value. Consumers are drawn to credit cards for their attractive rewards programmes, exclusive perks, and the ability to defer payments. Unlike debit cards, credit cards are often viewed as a symbol of prestige and offer additional benefits such as travel insu...

Euromonitor International's Credit Card Transactions in Thailand report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising credit card debt prompts flexible payment solutions
Tourism boom drives credit card usage

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BNPL's rapid Growth in Thailand challenges credit cards and highlights need for regulation
BOT set to raise minimum credit card payment

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