

Credit Cards in Sweden

Market Direction | 2025-01-22 | 27 pages | Euromonitor

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Report description:

Credit cards in Sweden faced an upbeat performance in terms of transaction growth during 2024. Credit card use picked up over the year with transactions rising well above pre-pandemic levels, reflecting higher usage among existing customers. With inflation falling over 2024, transaction values were less impacted by inflation compared to the previous two years, yet value growth remained robust. After the pandemic, there was much pent-up demand for activities which were restricted, including going...

Euromonitor International's Credit Card Transactions in Sweden report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Credit cards report robust transaction growth

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Large Nordic banks lead in credit cards

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Little change in the competitive landscape

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