

Credit Cards in Spain

Market Direction | 2025-01-07 | 30 pages | Euromonitor

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Report description:

Credit card transactions are being supported by the resumption of business activities and business-related travel in Spain in 2024 - especially so relating to meetings, incentives, conferences and exhibitions (MICE). It is noted that, historically, businesses prefer to use charge cards and credit cards over debit cards, which supports this trend. Banks also offer perks to businesses to use credit cards, such as discounts in partner business organisations. This situation is expected to maintain o...

Euromonitor International's Credit Card Transactions in Spain report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rebound in business and MICE activities supports growth in commercial credit cards

Store card giant El Corte Ingles carves out a share with its new credit cards

BNPL developments influence new trends in credit cards

PROSPECTS AND OPPORTUNITIES

Credit cards seen both competition and opportunities from digital wallets and m-commerce

Government considers a tax on credit cards not linked to the user's main account

The entry of El Corte Ingles SA could inspire other new players to launch credit cards

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