

Credit Cards in Poland

Market Direction | 2025-01-14 | 29 pages | Euromonitor

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Report description:

The number of credit cards in Poland was diminishing in 2024. One reason for this trend was competition from deferred payments, which are gaining ground rapidly in Poland. Buy Now Pay Later (BNPL) services work on a similar principle to credit cards - they provide the user with a credit limit which, when repaid within a specified period, does not involve any costs. The given period is usually around 30 days. Other forms of consumer credit, particularly online loans, also constitute a rising alte...

Euromonitor International's Credit Card Transactions in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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