

## **Credit Cards in Norway**

Market Direction | 2025-01-14 | 27 pages | Euromonitor

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### **Report description:**

While credit cards benefit from similar strengths to debit cards, such as wide merchant acceptance, high level of digitalisation and strong brands, credit card usage is much lower. The number of credit cards in circulation is high, but there has been a downward trend for years, in terms of transactions and expenditure. Fewer Norwegians can get a credit card compared to debit cards. Credit card users also choose to use their credit cards far less frequently than their debit cards, whether stored...

Euromonitor International's Credit Card Transactions in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Credit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Credit Cards in Norway  
Euromonitor International  
January 2025

### List Of Contents And Tables

#### CREDIT CARDS IN NORWAY

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Credit cards are typically used once or twice a week

Credit card usage is normalising post-pandemic

Major banks lead in credit cards

##### PROSPECTS AND OPPORTUNITIES

Number of personal credit cards to fall as commercial cards rise

Credit card spend will become digital via mobile wallets

Some consolidation to take place in personal credit cards

##### CATEGORY DATA

Table 1 Credit Cards: Number of Cards in Circulation 2019-2024

Table 2 Credit Cards Transactions 2019-2024

Table 3 Credit Cards in Circulation: % Growth 2019-2024

Table 4 Credit Cards Transactions: % Growth 2019-2024

Table 5 Commercial Credit Cards: Number of Cards in Circulation 2019-2024

Table 6 Commercial Credit Cards Transactions 2019-2024

Table 7 Commercial Credit Cards in Circulation: % Growth 2019-2024

Table 8 Commercial Credit Cards Transactions: % Growth 2019-2024

Table 9 Personal Credit Cards: Number of Cards in Circulation 2019-2024

Table 10 □Personal Credit Cards Transactions 2019-2024

Table 11 □Personal Credit Cards in Circulation: % Growth 2019-2024

Table 12 □Personal Credit Cards Transactions: % Growth 2019-2024

Table 13 □Credit Cards: Number of Cards by Issuer 2019-2023

Table 14 □Credit Cards: Number of Cards by Operator 2019-2023

Table 15 □Credit Cards Payment Transaction Value by Issuer 2019-2023

Table 16 □Credit Cards Payment Transaction Value by Operator 2019-2023

Table 17 □Commercial Credit Cards: Number of Cards by Issuer 2019-2023

Table 18 □Commercial Credit Cards: Number of Cards by Operator 2019-2023

Table 19 □Commercial Credit Cards Payment Transaction Value by Issuer 2019-2023

Table 20 □Commercial Credit Cards Payment Transaction Value by Operator 2019-2023

Table 21 □Personal Credit Cards: Number of Cards by Issuer 2019-2023

Table 22 □Personal Credit Cards: Number of Cards by Operator 2019-2023

Table 23 □Personal Credit Cards Payment Transaction Value by Issuer 2019-2023

Table 24 □Personal Credit Cards Payment Transaction Value by Operator 2019-2023

Table 25 □Forecast Credit Cards: Number of Cards in Circulation 2024-2029

Table 26 □Forecast Credit Cards Transactions 2024-2029

Table 27 □Forecast Credit Cards in Circulation: % Growth 2024-2029

Table 28 □Forecast Credit Cards Transactions: % Growth 2024-2029

Table 29 □Forecast Commercial Credit Cards: Number of Cards in Circulation 2024-2029

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|                                                       |                                                                                |
|-------------------------------------------------------|--------------------------------------------------------------------------------|
| Table 30                                              | Forecast Commercial Credit Cards Transactions 2024-2029                        |
| Table 31                                              | Forecast Commercial Credit Cards in Circulation: % Growth 2024-2029            |
| Table 32                                              | Forecast Commercial Credit Cards Transactions: % Growth 2024-2029              |
| Table 33                                              | Forecast Personal Credit Cards: Number of Cards in Circulation 2024-2029       |
| Table 34                                              | Forecast Personal Credit Cards Transactions 2024-2029                          |
| Table 35                                              | Forecast Personal Credit Cards in Circulation: % Growth 2024-2029              |
| Table 36                                              | Forecast Personal Credit Cards Transactions: % Growth 2024-2029                |
| FINANCIAL CARDS AND PAYMENTS IN NORWAY                |                                                                                |
| EXECUTIVE SUMMARY                                     |                                                                                |
| Financial cards and payments in 2024: The big picture |                                                                                |
| 2024 key trends                                       |                                                                                |
| Norwegians are quick to adopt to new technologies     |                                                                                |
| Competitive landscape                                 |                                                                                |
| What next for financial cards and payments?           |                                                                                |
| MARKET INDICATORS                                     |                                                                                |
| Table 37                                              | Number of POS Terminals: Units 2019-2024                                       |
| Table 38                                              | Number of ATMs: Units 2019-2024                                                |
| Table 39                                              | Value Lost to Fraud 2019-2024                                                  |
| Table 40                                              | Card Expenditure by Location 2024                                              |
| Table 41                                              | Financial Cards in Circulation by Type: % Number of Cards 2019-2024            |
| Table 42                                              | Domestic versus Foreign Spend 2024                                             |
| MARKET DATA                                           |                                                                                |
| Table 43                                              | Financial Cards by Category: Number of Cards in Circulation 2019-2024          |
| Table 44                                              | Financial Cards by Category: Number of Accounts 2019-2024                      |
| Table 45                                              | Financial Cards Transactions by Category: Value 2019-2024                      |
| Table 46                                              | Financial Cards by Category: Number of Transactions 2019-2024                  |
| Table 47                                              | Consumer Payments by Category: Value 2019-2024                                 |
| Table 48                                              | Consumer Payments by Category: Number of Transactions 2019-2024                |
| Table 49                                              | M-Commerce by Category: Value 2019-2024                                        |
| Table 50                                              | M-Commerce by Category: % Value Growth 2019-2024                               |
| Table 51                                              | Financial Cards: Number of Cards by Issuer 2019-2023                           |
| Table 52                                              | Financial Cards: Number of Cards by Operator 2019-2023                         |
| Table 53                                              | Financial Cards: Card Payment Transactions Value by Operator 2019-2023         |
| Table 54                                              | Financial Cards: Card Payment Transactions Value by Issuer 2019-2023           |
| Table 55                                              | Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029 |
| Table 56                                              | Forecast Financial Cards by Category: Number of Accounts 2024-2029             |
| Table 57                                              | Forecast Financial Cards Transactions by Category: Value 2024-2029             |
| Table 58                                              | Forecast Financial Cards by Category: Number of Transactions 2024-2029         |
| Table 59                                              | Forecast Consumer Payments by Category: Value 2024-2029                        |
| Table 60                                              | Forecast Consumer Payments by Category: Number of Transactions 2024-2029       |
| Table 61                                              | Forecast M-Commerce by Category: Value 2024-2029                               |
| Table 62                                              | Forecast M-Commerce by Category: % Value Growth 2024-2029                      |
| DISCLAIMER                                            |                                                                                |
| SOURCES                                               |                                                                                |
| Summary 1 Research Sources                            |                                                                                |

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