

Credit Cards in Israel

Market Direction | 2025-01-22 | 25 pages | Euromonitor

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Report description:

Credit cards in Israel struggled amid rising economic uncertainty and high interest rates in 2024. A noticeable shift has emerged among locals towards safer payment methods, and debit and charge cards are increasingly favoured as they provide a straightforward and reliable means of managing expenses without accruing unnecessary debt. The stability and control offered by these methods are particularly appealing in an environment marked by financial unpredictability.

Euromonitor International's Credit Card Transactions in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CREDIT CARDS IN ISRAEL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumer shift towards safer payment options hampers growth for credit cards
Non-bank cards continue to grow, while Bank of Israel's mandates divestment of Visa Cal
M-commerce goes from strength to strength, dampening growth for credit cards

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Popular payment apps to charge fees from 2025
Growth of m-commerce will impact credit cards
E-commerce and travel will continue to support credit card usage

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