

Cooking Ingredients and Meals in Vietnam

Market Direction | 2025-01-10 | 55 pages | Euromonitor

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Report description:

Overall, cooking ingredients and meals in Vietnam is set to record steady total volume growth in 2024, with growth in both retail and foodservice sales, despite challenges from the global economic situation. The sustained demand reflects the essential nature of many of the categories in this industry, such as edible oils, and sauces, dips and condiments, which are considered daily use items by local consumers. Nonetheless, pressures from economic uncertainty are weighing on the growth potential...

Euromonitor International's Cooking Ingredients and Meals in Vietnam report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Cooking Ingredients and Meals in Vietnam

Euromonitor International

January 2025

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN VIETNAM

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

EDIBLE OILS IN VIETNAM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Edible oils sees steady total volume growth in 2024, driven by the essential nature of such products

Production of edible oils faces supply volatility due to adverse weather in key producing regions

Calofic Corp leads edible oils through strong branding and influencer-driven marketing

PROSPECTS AND OPPORTUNITIES

Prominence of health consciousness expected to shape edible oils

Efforts to expand production capacity and price stabilisation measures likely to keep edible oils affordable

Leading brands will continue to leverage strong marketing, festive promotions, and community involvement

CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2019-2024

Table 14 Sales of Edible Oils by Category: Value 2019-2024

Table 15 Sales of Edible Oils by Category: % Volume Growth 2019-2024

Table 16 Sales of Edible Oils by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Edible Oils: % Value 2020-2024

Table 18 LBN Brand Shares of Edible Oils: % Value 2021-2024

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Table 19 Distribution of Edible Oils by Format: % Value 2019-2024

Table 20 Forecast Sales of Edible Oils by Category: Volume 2024-2029

Table 21 Forecast Sales of Edible Oils by Category: Value 2024-2029

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

MEALS AND SOUPS IN VIETNAM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Ready meals faces challenges from economic uncertainty, with players focusing on affordability and distribution

In 2024 ready meals continues to be led by Vissan Co Ltd

Frozen ready meals sees greater diversity in snacking products

PROSPECTS AND OPPORTUNITIES

Ready meals set to record significant retail volume growth, driven by demand for convenient and safe options

Growing prominence of modern off-trade channels and e-commerce set to drive the growth of ready meals

Greater availability of international dishes expected, and diversity in frozen ready meals

CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2019-2024

Table 25 Sales of Meals and Soups by Category: Value 2019-2024

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2019-2024

Table 27 Sales of Meals and Soups by Category: % Value Growth 2019-2024

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024

Table 30 Sales of Soup by Leading Flavours: Rankings 2019-2024

Table 31 NBO Company Shares of Meals and Soups: % Value 2020-2024

Table 32 LBN Brand Shares of Meals and Soups: % Value 2021-2024

Table 33 □Distribution of Meals and Soups by Format: % Value 2019-2024

Table 34 □Forecast Sales of Meals and Soups by Category: Volume 2024-2029

Table 35 □Forecast Sales of Meals and Soups by Category: Value 2024-2029

Table 36 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029

Table 37 □Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

SAUCES, DIPS AND CONDIMENTS IN VIETNAM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sauces, dips and condiments sees slow total volume growth, supported by the essential role of these products, and health-conscious product innovations

Chilli sauces sees a greater variety of both local- and international-inspired flavours

Sauces, dips and condiments continues to be led by Masan Consumer Corp in 2024

PROSPECTS AND OPPORTUNITIES

Stable growth expected for sauces, dips and condiments, driven by the growing convenience trend

Brands will need to balance innovation with tradition, and digital engagement with localised strategies in an increasingly competitive market

Health trends will continue to drive innovation

CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024

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Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2019-2024

Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2019-2024

Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024

Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024

Table 47 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 48 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 49 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 50 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

SWEET SPREADS IN VIETNAM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sweet spreads exhibits continued total volume growth despite a lack of marketing activities

Honey appeals through its health benefits, while players focus on boosting product visibility through e-commerce

Sweet spreads continues to be led by Golden Farm in 2024, although the category remains fragmented

PROSPECTS AND OPPORTUNITIES

Limited usage of sweet spreads offers potential for growth through extended distribution and marketing efforts

Small local grocers expected to remain the main retail channel for sweet spreads

Brands likely to target gifting occasions to effectively position products that are perceived as non-essential

CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2019-2024

Table 52 Sales of Sweet Spreads by Category: Value 2019-2024

Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 54 Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024

Table 56 NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 57 LBN Brand Shares of Sweet Spreads: % Value 2021-2024

Table 58 Distribution of Sweet Spreads by Format: % Value 2019-2024

Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 60 □Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 61 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 62 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

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