

Cooking Ingredients and Meals in Vietnam

Market Direction | 2025-01-10 | 55 pages | Euromonitor

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Report description:

Overall, cooking ingredients and meals in Vietnam is set to record steady total volume growth in 2024, with growth in both retail and foodservice sales, despite challenges from the global economic situation. The sustained demand reflects the essential nature of many of the categories in this industry, such as edible oils, and sauces, dips and condiments, which are considered daily use items by local consumers. Nonetheless, pressures from economic uncertainty are weighing on the growth potential...

Euromonitor International's Cooking Ingredients and Meals in Vietnam report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Production of edible oils faces supply volatility due to adverse weather in key producing regions

Calofic Corp leads edible oils through strong branding and influencer-driven marketing

PROSPECTS AND OPPORTUNITIES

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