

**Cooking Ingredients and Meals in Indonesia**

Market Direction | 2025-01-09 | 47 pages | Euromonitor

**AVAILABLE LICENSES:**

- Single User Licence €2150.00
- Multiple User License (1 Site) €4300.00
- Multiple User License (Global) €6450.00

**Report description:**

The market for cooking ingredients and ready meals in Indonesia demonstrated moderate growth in total volume terms in 2024, marking a significant improvement over the previous year. Most categories experienced lower unit price growth compared to 2023, driven by a variety of factors, including easing global supply chain disruptions, improved production capacity, and reduced volatility in commodity markets.

Euromonitor International's Cooking Ingredients and Meals in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Cooking Ingredients and Meals in Indonesia

Euromonitor International

January 2025

List Of Contents And Tables

### **COOKING INGREDIENTS AND MEALS IN INDONESIA**

#### **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### **MARKET DATA**

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 10 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 11 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

#### **EDIBLE OILS IN INDONESIA**

#### **KEY DATA FINDINGS**

#### **2024 DEVELOPMENTS**

Packaged palm oil prices continue to normalise, but retail performance remains below pre-pandemic levels

Olive oil leads retail value growth, driven by price increases

Salim Ivomas Pratama and Sari Agrotama Persada maintain leading positions, while SMART Tbk PT gains ground

#### **PROSPECTS AND OPPORTUNITIES**

Packaged palm oil to see strong retail volume performance as competition from alternatives begins to ease

Cuisine diversification and urbanisation to drive demand for olive oil in Indonesia's foodservice sector

Other edible oils will see modest growth, due to dominance of palm oil

#### **CATEGORY DATA**

Table 13 Sales of Edible Oils by Category: Volume 2019-2024

Table 14 Sales of Edible Oils by Category: Value 2019-2024

Table 15 Sales of Edible Oils by Category: % Volume Growth 2019-2024

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Sales of Edible Oils by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Edible Oils: % Value 2020-2024

Table 18 LBN Brand Shares of Edible Oils: % Value 2021-2024

Table 19 Distribution of Edible Oils by Format: % Value 2019-2024

Table 20 Forecast Sales of Edible Oils by Category: Volume 2024-2029

Table 21 Forecast Sales of Edible Oils by Category: Value 2024-2029

Table 22 □Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

## MEALS AND SOUPS IN INDONESIA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Frozen ready meals and frozen soups lead market amid urbanisation and changing lifestyles

Fonte Quick 'n Easy and Super Bubur offer fast and convenient breakfast solutions

Supermarkets remain leading channel for purchasing meals and soups

### PROSPECTS AND OPPORTUNITIES

Frozen ready meals to lead retail volume growth

Growth potential for frozen ready meals and soups in Indonesia will be hindered by infrastructure challenges

Shelf stable ready meals poised for robust growth

### CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2019-2024

Table 25 Sales of Meals and Soups by Category: Value 2019-2024

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2019-2024

Table 27 Sales of Meals and Soups by Category: % Value Growth 2019-2024

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024

Table 30 Sales of Soup by Leading Flavours: Rankings 2019-2024

Table 31 NBO Company Shares of Meals and Soups: % Value 2020-2024

Table 32 LBN Brand Shares of Meals and Soups: % Value 2021-2024

Table 33 □Distribution of Meals and Soups by Format: % Value 2019-2024

Table 34 □Forecast Sales of Meals and Soups by Category: Volume 2024-2029

Table 35 □Forecast Sales of Meals and Soups by Category: Value 2024-2029

Table 36 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029

Table 37 □Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

## SAUCES, DIPS AND CONDIMENTS IN INDONESIA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Chili sauces faces volume contraction amid rising raw material costs

Unilever continues to lead the market, as mushroom-based stock cubes and powders gain traction

Offline retail remains preferred channel for sauces, dips, and condiments

### PROSPECTS AND OPPORTUNITIES

Growth will be driven by convenience and foodservice expansion

Other sauces, dips, and condiments will face challenges amid evolving consumer habits and growing competition

Mayonnaise and salad dressings to lead volume growth

### CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024

Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2019-2024

Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2019-2024

Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024

Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024

Table 47  $\square$ Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 48  $\square$ Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 49  $\square$ Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 50  $\square$ Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

## SWEET SPREADS IN INDONESIA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Moderate growth for sweet spreads despite rising costs

Ceres and Nutella face growing competition from emergent players

Supermarkets and convenience stores lead channel contribution

#### PROSPECTS AND OPPORTUNITIES

Trend towards healthier lifestyles will drive growth of honey as a popular alternative sweetener

Packaged honey will see competition from unbranded alternatives

Forecast stable growth for other sweet spreads, with foodservice leading the way

#### CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2019-2024

Table 52 Sales of Sweet Spreads by Category: Value 2019-2024

Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 54 Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024

Table 56 NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 57 LBN Brand Shares of Sweet Spreads: % Value 2021-2024

Table 58 Distribution of Sweet Spreads by Format: % Value 2019-2024

Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 60  $\square$ Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 61  $\square$ Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 62  $\square$ Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

## Cooking Ingredients and Meals in Indonesia

Market Direction | 2025-01-09 | 47 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€2150.00
	Multiple User License (1 Site)	€4300.00
	Multiple User License (Global)	€6450.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-11"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)