

## **Cooking Ingredients and Meals in Ghana**

Market Direction | 2025-01-16 | 35 pages | Euromonitor

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### **Report description:**

Cooking ingredients and meals in Ghana performed well in 2024. However, higher prices in an inflationary climate, the presence of substitutes, such as unpackaged and fresh alternatives, albeit with seasonal limitations, and logistics/distribution issues hindered demand. Nonetheless, population growth, urbanisation, economic improvements and the development of modern retailing provided impetus to packaged sales. Meanwhile, players offered smaller packs in order to boost immediate affordability.

Euromonitor International's Cooking Ingredients and Meals in Ghana report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Cooking Ingredients and Meals in Ghana  
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List Of Contents And Tables

### COOKING INGREDIENTS AND MEALS IN GHANA

#### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture  
Country background  
Socioeconomic trends  
Logistics/infrastructure  
What next for cooking ingredients and meals?

#### MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024  
Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024  
Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024  
Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024  
Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024  
Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2024  
Table 7 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024  
Table 8 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029  
Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029  
Table 10 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029  
Table 11 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

#### DISCLAIMER

#### EDIBLE OILS

2024 Developments  
Prospects and Opportunities  
Category Data

Table 12 □Sales of Edible Oils by Category: Volume 2019-2024  
Table 13 □Sales of Edible Oils by Category: Value 2019-2024  
Table 14 □Sales of Edible Oils by Category: % Volume Growth 2019-2024  
Table 15 □Sales of Edible Oils by Category: % Value Growth 2019-2024  
Table 16 □NBO Company Shares of Edible Oils: % Value 2020-2024  
Table 17 □LBN Brand Shares of Edible Oils: % Value 2020-2024  
Table 18 □Forecast Sales of Edible Oils by Category: Volume 2024-2029  
Table 19 □Forecast Sales of Edible Oils by Category: Value 2024-2029  
Table 20 □Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029  
Table 21 □Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

#### MEALS AND SOUPS

Table 22 □Sales of Meals and Soups by Category: Volume 2019-2024  
Table 23 □Sales of Meals and Soups by Category: Value 2019-2024  
Table 24 □Sales of Meals and Soups by Category: % Volume Growth 2019-2024  
Table 25 □Sales of Meals and Soups by Category: % Value Growth 2019-2024  
Table 26 □NBO Company Shares of Meals and Soups: % Value 2020-2024

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Table 27 □LBN Brand Shares of Meals and Soups: % Value 2020-2024

Table 28 □Forecast Sales of Meals and Soups by Category: Volume 2024-2029

Table 29 □Forecast Sales of Meals and Soups by Category: Value 2024-2029

Table 30 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029

Table 31 □Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

#### SAUCES, DIPS AND CONDIMENTS

Table 32 □Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 33 □Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 34 □Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

Table 35 □Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024

Table 36 □NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 37 □LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 38 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 39 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 40 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 41 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

#### SWEET SPREADS

Table 42 □Sales of Sweet Spreads by Category: Volume 2019-2024

Table 43 □Sales of Sweet Spreads by Category: Value 2019-2024

Table 44 □Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 45 □Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 46 □NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 47 □LBN Brand Shares of Sweet Spreads: % Value 2020-2024

Table 48 □Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 49 □Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 50 □Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 51 □Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

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