

## **Cooking Ingredients and Meals in Ghana**

Market Direction | 2025-01-16 | 35 pages | Euromonitor

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### **Report description:**

Cooking ingredients and meals in Ghana performed well in 2024. However, higher prices in an inflationary climate, the presence of substitutes, such as unpackaged and fresh alternatives, albeit with seasonal limitations, and logistics/distribution issues hindered demand. Nonetheless, population growth, urbanisation, economic improvements and the development of modern retailing provided impetus to packaged sales. Meanwhile, players offered smaller packs in order to boost immediate affordability.

Euromonitor International's Cooking Ingredients and Meals in Ghana report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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