

Cooking Ingredients and Meals in Cote d'Ivoire

Market Direction | 2025-01-24 | 36 pages | Euromonitor

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Report description:

In 2024, cooking ingredients and meals in Cote d'Ivoire has been shaped by cooling inflation, improving affordability for essential goods like edible oils. Consumers have prioritised home cooking with cost-effective ingredients such as stock cubes and spices, often sourced from informal markets. A young, urban population has driven demand for westernised condiments like ketchup, aligning with fast food trends. E-commerce growth, though nascent, has expanded access to packaged foods, complementin...

Euromonitor International's Cooking Ingredients and Meals in Cote d'Ivoire report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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