

## Consumer Lending in Portugal

Market Direction | 2025-01-15 | 14 pages | Euromonitor

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### Report description:

Consumer lending gross lending in Portugal recorded positive growth in 2024, mainly driven by the continuous rise in mortgages, and as families still relied upon personal credit to manage various expenses, even with high interest rates. In auto lending, second hand cars continued to drive demand with contracts for new cars losing share over the review period. Maximum interest rates determined by the Bank of Portugal for the Q4 of 2024 for personal loans ranged from 9.3% for loans used for educat...

Euromonitor International's Consumer Lending in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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