

Consumer Lending in Norway

Market Direction | 2025-01-15 | 13 pages | Euromonitor

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Report description:

Consumer lending witnessed another record year of growth in Norway over 2024. Following the challenging pandemic years and a period of high inflation due to the war in Ukraine, the economy is beginning to feel the positive effects of falling inflation. In 2024, both gross lending and outstanding balances increased at a steady pace buoyed by improved levels of consumer confidence. Gross lending is expected to exceed the threshold of NOK900bn for the first time ever in 2024 with outstanding balanc...

Euromonitor International's Consumer Lending in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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