

Consumer Lending in France

Market Direction | 2025-01-13 | 15 pages | Euromonitor

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Report description:

Consumer lending in France in 2024 showed slight signs of recovery, following a challenging year in 2023, with growth driven by more accessible interest rates and a rebound in supply. This is observed in both housing mortgage housing and in consumer credit. In September 2024, the best available rates for consumer credit included 0.9% over 12 months, 8% over 36 months and 6.4% over 72 months, according to industry sources. While the uptick was modest, it offered cautious optimism for consumer cre...

Euromonitor International's Consumer Lending in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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DISCLAIMER

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Home lending is doing well while auto lending/credit is cannibalised by leasing

Mainstream consumer lending players fare well

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