

## **Consumer Lending in Egypt**

Market Direction | 2025-01-14 | 15 pages | Euromonitor

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### **Report description:**

Consumer lending in Egypt had a successful year in 2024, both for banks and consumers. The World Bank classifies Egypt as a lower middle-income country which has significant potential to leverage its existing manufacturing and services sectors and strategic geographical location as a gateway to Africa, Asia, and Europe. Egypt is thus pursuing macroeconomic stabilisation and structural reforms, underpinned by the International Monetary Fund (IMF) Extended Fund Facility (EFF), large-scale UAE inve...

Euromonitor International's Consumer Lending in Egypt report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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