

## **Consumer Credit in Vietnam**

Market Direction | 2025-01-07 | 14 pages | Euromonitor

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### **Report description:**

Consumer credit in Vietnam is expected to rise significantly in 2024, supported by new regulations introduced in Circular No. 12/2024/TT-NHNN. These changes are designed to streamline the appraisal and lending process, allowing for quicker and more convenient access to small loans, which should help reduce reliance on black credit. However, increases in lending have also been accompanied by a gradual rise in bad debt ratios, as global economic fluctuations continue to impact people's ability to...

Euromonitor International's Consumer Credit in Vietnam report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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