

Consumer Credit in Vietnam

Market Direction | 2025-01-07 | 14 pages | Euromonitor

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Report description:

Consumer credit in Vietnam is expected to rise significantly in 2024, supported by new regulations introduced in Circular No. 12/2024/TT-NHNN. These changes are designed to streamline the appraisal and lending process, allowing for quicker and more convenient access to small loans, which should help reduce reliance on black credit. However, increases in lending have also been accompanied by a gradual rise in bad debt ratios, as global economic fluctuations continue to impact people's ability to...

Euromonitor International's Consumer Credit in Vietnam report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Consumer Credit in Vietnam
Euromonitor International
January 2025

List Of Contents And Tables

CONSUMER CREDIT IN VIETNAM

KEY DATA FINDINGS

2024 DEVELOPMENTS

New regulations impact consumer lending

BNPL continues to gain traction

More banks and credit institutions integrate AI technology into the operations

PROSPECTS AND OPPORTUNITIES

Consumer credit set for steady growth, thanks to government and banking initiatives

Digital transformation will drive banking innovation and tackle black credit

BNPL will continue to show healthy growth

CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2019-2024

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2019-2024

Table 3 Consumer Credit: Gross Lending by Category: Value 2019-2024

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2019-2024

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2024-2029

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2024-2029

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2024-2029

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2024-2029

CONSUMER LENDING IN VIETNAM

EXECUTIVE SUMMARY

Consumer lending in 2024: The big picture

2024 key trends

Low interest rates spur optimism, but housing market faces persistent challenges

Rise in digital banking spurs consumer lending

BNPL model continues gains traction

What next for consumer lending?

MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2019-2024

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2019-2024

Table 11 Consumer Lending: Gross Lending by Category: Value 2019-2024

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2019-2024

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2024-2029

Table 18 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2024-2029

Table 19 □Forecast Consumer Lending: Gross Lending by Category: Value 2024-2029

Table 20 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2024-2029

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