

Consumer Credit in Thailand

Market Direction | 2025-01-07 | 16 pages | Euromonitor

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Report description:

Consumer credit has become a key issue in Thailand, with households grappling with rising debt, exacerbated by economic fluctuations, increasing living costs, high unemployment rates, and stagnant incomes. Many families increasingly rely on loans to sustain their standard of living, pushing the nation's debt-to-income ratio to significant levels. This situation has been compounded by the lingering effects of the COVID-19 pandemic, which disrupted employment and income stability.

Euromonitor International's Consumer Credit in Thailand report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Consumer Credit in Thailand

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List Of Contents And Tables

CONSUMER CREDIT IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumers navigate rising debt amid economic slowdown, rising living costs and stagnant incomes

Bank of Thailand intensifies efforts to tackle credit card defaults

Buy Now, Pay Later (BNPL) emerges as transformative credit model

PROSPECTS AND OPPORTUNITIES

Credit card minimum payment adjustments come under scrutiny

BOT announces new measures to help vulnerable debtors

New virtual banks poised to transform consumer credit by providing better access to loans

CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2019-2024

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2019-2024

Table 3 Consumer Credit: Gross Lending by Category: Value 2019-2024

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2019-2024

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2024-2029

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2024-2029

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2024-2029

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2024-2029

CONSUMER LENDING IN THAILAND

EXECUTIVE SUMMARY

Consumer lending in 2024: The big picture

2024 key trends

Rising credit card debt poses concern over NPLs

Housing loan market faces ongoing challenges

BNPL emerges as new credit alternative

What next for consumer lending?

MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2019-2024

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2019-2024

Table 11 Consumer Lending: Gross Lending by Category: Value 2019-2024

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2019-2024

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2024-2029

Table 18 Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2024-2029

Table 19 Forecast Consumer Lending: Gross Lending by Category: Value 2024-2029

Table 20 Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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