

## **Consumer Credit in Portugal**

Market Direction | 2025-01-15 | 14 pages | Euromonitor

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### **Report description:**

Consumer credit in Portugal benefitted from high inflation and the resultant reduction of households' purchasing power in 2024. Local consumers have been changing their purchasing habits in recent years, increasingly opting for credit cards and Buy Now Pay Later (BNPL). Appliances, electronics and travel products are among those for which local consumers are mostly resorting to BNPL services. The simplified access to such credit has been contributing to the increasing use of these means of payme...

Euromonitor International's Consumer Credit in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## SOURCES

### Summary 1 Research Sources

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