

Consumer Credit in Egypt

Market Direction | 2025-01-14 | 15 pages | Euromonitor

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Report description:

Consumer credit was supported by ongoing efforts towards financial inclusion in Egypt in 2024. The Central Bank of Egypt announced notable growth in the financial inclusion rate in Egypt, stating that it is among the best out of peer countries. This allows for further growth in the consumer credit industry, both through bank credit and through consumer financing credit, as individuals now opt for financing for educational and medical services, sports club memberships, travel and tourism, and man...

Euromonitor International's Consumer Credit in Egypt report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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