

## **Consumer Credit in Colombia**

Market Direction | 2025-01-21 | 15 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

Consumer credit in Colombia recorded an improved performance in terms of current value growth in gross lending in 2024, while the outstanding balance also rose at a faster pace than in 2023. These results were underpinned by the Central Bank's decision to steadily reduce interest rates over the course of the year after it had previously tightened monetary policy during the latter part of the review period in an effort to curb inflationary pressures fuelled by the recovery from the pandemic and t...

Euromonitor International's Consumer Credit in Colombia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Consumer Credit in Colombia  
Euromonitor International  
January 2025

List Of Contents And Tables

### CONSUMER CREDIT IN COLOMBIA

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Demand for and supply of credit increase as inflation recedes

Card lending shows the fastest expansion

Consumer credit benefits indirectly from economic stimulus deal

#### PROSPECTS AND OPPORTUNITIES

Outlook for consumer credit remains bright

Digitalisation trend expected to become more pronounced

Neobanks and fintechs set to face tighter regulation

#### CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2019-2024

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2019-2024

Table 3 Consumer Credit: Gross Lending by Category: Value 2019-2024

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2019-2024

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2024-2029

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2024-2029

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2024-2029

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2024-2029

### CONSUMER LENDING IN COLOMBIA

#### EXECUTIVE SUMMARY

Consumer lending in 2024: The big picture

Credit Pact agreement boosts performance of consumer lending

Mortgages/housing sees gross lending rebound as interest rates fall

Delinquency rates continue to rise but remain relatively low

What next for consumer lending?

#### MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2019-2024

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2019-2024

Table 11 Consumer Lending: Gross Lending by Category: Value 2019-2024

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2019-2024

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2024-2029

Table 18 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2024-2029

Table 19 □Forecast Consumer Lending: Gross Lending by Category: Value 2024-2029

Table 20 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2024-2029

#### DISCLAIMER

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## SOURCES

### Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Consumer Credit in Colombia**

Market Direction | 2025-01-21 | 15 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com