

Consumer Credit in Canada

Market Direction | 2025-01-15 | 15 pages | Euromonitor

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Report description:

In 2024, consumer credit in Canada reached its highest rate of participation despite ongoing economic pressures, with the number of Canadians holding at least one credit product surpassing 31 million in 2024 - an all-time high, according to TransUnion. This increase has been mainly driven by a surge of Generation Z consumers and new immigrants entering the credit market. The most popular credit products among clients looking for first-time access to credit are credit cards and personal revolving...

Euromonitor International's Consumer Credit in Canada report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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