

Consumer Appliances in Ukraine

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Report description:

Consumer appliances in Ukraine continued to rebound from the sharp decline in retail volume sales in 2022, when the full-scale war began. Millions of people left the country or were displaced within Ukraine, the local currency witnessed devaluation and normal business processes were disrupted in most industries, including housing construction. This was important as many consumers purchase, especially major, appliances when they move into a new home. In a tough economic climate and amid high secu...

Euromonitor International's Consumer Appliances in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Consumer Appliances in Ukraine Euromonitor International January 2025

List Of Contents And Tables

CONSUMER APPLIANCES IN UKRAINE

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 1 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025

Table 2 Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

Table 3 Sales of Consumer Appliances by Category: Volume 2019-2024

Table 4 Sales of Consumer Appliances by Category: Value 2019-2024

Table 5 Sales of Consumer Appliances by Category: % Volume Growth 2019-2024

Table 6 Sales of Consumer Appliances by Category: % Value Growth 2019-2024

Table 7 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024

Table 8 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024

Table 9 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024

Table 10 [Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024

Table 11 Sales of Small Appliances by Category: Volume 2019-2024

Table 13 Sales of Small Appliances by Category: % Volume Growth 2019-2024

Table 14

| Sales of Small Appliances by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Major Appliances: % Volume 2020-2024

Table 16 ∏LBN Brand Shares of Major Appliances: % Volume 2021-2024

Table 17 NBO Company Shares of Small Appliances: % Volume 2020-2024

Table 18 [LBN Brand Shares of Small Appliances: % Volume 2021-2024

Table 19 Distribution of Major Appliances by Format: % Volume 2019-2024

Table 20 □Distribution of Small Appliances by Format: % Volume 2019-2024

Table 21 [Forecast Sales of Consumer Appliances by Category: Volume 2024-2029

Table 22 [Forecast Sales of Consumer Appliances by Category: Value 2024-2029

Table 23 [Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029

Table 24 [Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029

 $\textbf{Table 25} \ {\small \square} \textbf{Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029 } \\$

Table 26 [Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029

Table 27 [Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029

Table 28 | Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029

Table 29 [Forecast Sales of Small Appliances by Category: Volume 2024-2029

Table 30 [Forecast Sales of Small Appliances by Category: Value 2024-2029

Table 31 [Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029

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Table 32 ∏Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

REFRIGERATION APPLIANCES IN UKRAINE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Higher demand for compact and mobile devices

Higher food preservation time informs demand

Samsung leads but lower-priced models gain popularity

PROSPECTS AND OPPORTUNITIES

Focus on efficiency

Demand for smarter devices and larger freezers

E-commerce benefits from security and convenience factors

CATEGORY DATA

Table 33 Sales of Refrigeration Appliances by Category: Volume 2019-2024

Table 34 Sales of Refrigeration Appliances by Category: Value 2019-2024

Table 35 Sales of Refrigeration Appliances by Category: % Volume Growth 2019-2024

Table 36 Sales of Refrigeration Appliances by Category: % Value Growth 2019-2024

Table 37 Sales of Freezers by Format: % Volume 2019-2024

Table 38 Sales of Freezers by Volume Capacity: % Volume 2019-2024

Table 39 Sales of Fridge Freezers by Format: % Volume 2019-2024

Table 40 Sales of Fridge Freezers by Volume Capacity: % Volume 2019-2024

Table 41 Sales of Fridge Freezers by Smart Appliances: % Volume 2020-2024

Table 43 ☐NBO Company Shares of Refrigeration Appliances: % Volume 2020-2024

Table 44 ☐LBN Brand Shares of Refrigeration Appliances: % Volume 2021-2024

Table 45 ☐NBO Company Shares of Built-in Fridge Freezers: % Volume 2020-2024

Table 46 NBO Company Shares of Freestanding Fridge Freezers: % Volume 2020-2024

Table 47 □NBO Company Shares of Built-in Fridges: % Volume 2020-2024

Table 48 NBO Company Shares of Freestanding Fridges: % Volume 2020-2024

Table 49

☐ Distribution of Refrigeration Appliances by Format: % Volume 2019-2024

Table 50 [Production of Refrigeration Appliances: Total Volume 2019-2024

Table 51 [Forecast Sales of Refrigeration Appliances by Category: Volume 2024-2029

Table 52 | Forecast Sales of Refrigeration Appliances by Category: Value 2024-2029

Table 53 [Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2024-2029

Table 54 [Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2024-2029

HOME LAUNDRY APPLIANCES IN UKRAINE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for lower-priced, basic models amid economic uncertainty

Growing appeal of compact models

Global players leverage wide and trusted brands to lead amid a shift to e-commerce

PROSPECTS AND OPPORTUNITIES

Usage advantage to boost the demand for top-loading automatic washing machines

Increasing appeal of smart appliances

Rebirth of semi-automatic and portable washing machines

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CATEGORY DATA

Table 55 Sales of Home Laundry Appliances by Category: Volume 2019-2024

Table 56 Sales of Home Laundry Appliances by Category: Value 2019-2024

Table 57 Sales of Home Laundry Appliances by Category: % Volume Growth 2019-2024

Table 58 Sales of Home Laundry Appliances by Category: % Value Growth 2019-2024

Table 59 Sales of Automatic Washer Dryers by Smart Appliances: % Volume 2019-2024

Table 60 Sales of Automatic Washing Machines by Format: % Volume 2019-2024

Table 61 Sales of Automatic Washing Machines by Volume Capacity: % Volume 2019-2024

Table 62 Sales of Automatic Washing Machines by Smart Appliances: % Volume 2020-2024

Table 63 NBO Company Shares of Home Laundry Appliances: % Volume 2020-2024

Table 64 ☐LBN Brand Shares of Home Laundry Appliances: % Volume 2021-2024

Table 65 ☐ Distribution of Home Laundry Appliances by Format: % Volume 2019-2024

Table 66 ☐ Production of Home Laundry Appliances: Total Volume 2019-2024

Table 67 ∏Forecast Sales of Home Laundry Appliances by Category: Volume 2024-2029

Table 68 [Forecast Sales of Home Laundry Appliances by Category: Value 2024-2029

Table 69 \square Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2024-2029

Table 70 ☐Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2024-2029

DISHWASHERS IN UKRAINE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Challenging period due to drop in new construction

Growing popularity of portable table-top dishwashers

Bosch consolidates new leadership of dishwashers

PROSPECTS AND OPPORTUNITIES

Smart and energy-efficient solutions to gain traction

Short but effective dishwashing cycles required

Low water consumption models to win over consumers

CATEGORY DATA

Table 71 Sales of Dishwashers by Category: Volume 2019-2024

Table 72 Sales of Dishwashers by Category: Value 2019-2024

Table 73 Sales of Dishwashers by Category: % Volume Growth 2019-2024

Table 74 Sales of Dishwashers by Category: % Value Growth 2019-2024

Table 75 Sales of Dishwashers by Format: % Volume 2019-2024

Table 76 Sales of Dishwashers by Smart Appliances: % Volume 2020-2024

Table 77 NBO Company Shares of Dishwashers: % Volume 2020-2024

Table 78 LBN Brand Shares of Dishwashers: % Volume 2021-2024

Table 79 Distribution of Dishwashers by Format: % Volume 2019-2024

Table 80 ☐ Production of Dishwashers: Total Volume 2019-2024

Table 81 ☐Forecast Sales of Dishwashers by Category: Volume 2024-2029

Table 82 [Forecast Sales of Dishwashers by Category: Value 2024-2029

Table 83 [Forecast Sales of Dishwashers by Category: % Volume Growth 2024-2029

Table 84 [Forecast Sales of Dishwashers by Category: % Value Growth 2024-2029

LARGE COOKING APPLIANCES IN UKRAINE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Large cooking appliances continue to rebound although economic concerns militate against a return to the 2021 market size Popularity of gas and combined stoves/cooktops while a switch to induction is visible

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Focus on budget models

PROSPECTS AND OPPORTUNITIES

Caring about energy-efficiency and budgets

Connected appliances on the rise

Growing interest in multifunctional appliances

CATEGORY DATA

Table 85 Sales of Large Cooking Appliances by Category: Volume 2019-2024

Table 86 Sales of Large Cooking Appliances by Category: Value 2019-2024

Table 87 Sales of Large Cooking Appliances by Category: % Volume Growth 2019-2024

Table 88 Sales of Large Cooking Appliances by Category: % Value Growth 2019-2024

Table 89 Sales of Built-in Hobs by Format: % Volume 2019-2024

Table 90 Sales of Ovens by Smart Appliances: % Volume 2020-2024

Table 91 NBO Company Shares of Large Cooking Appliances: % Volume 2020-2024

Table 92 LBN Brand Shares of Large Cooking Appliances: % Volume 2021-2024

Table 93 NBO Company Shares of Built-in Hobs: % Volume 2020-2024

Table 94 [NBO Company Shares of Ovens: % Volume 2020-2024

Table 95 NBO Company Shares of Cooker Hoods: % Volume 2020-2024

Table 96 ☐NBO Company Shares of Built-in Cooker Hoods: % Volume 2020-2024

Table 97 [NBO Company Shares of Freestanding Cooker Hoods: % Volume 2020-2024

Table 100 Distribution of Large Cooking Appliances by Format: % Volume 2019-2024

Table 101
☐Production of Large Cooking Appliances: Total Volume 2019-2024

Table 102 ∏Forecast Sales of Large Cooking Appliances by Category: Volume 2024-2029

Table 103 | Forecast Sales of Large Cooking Appliances by Category: Value 2024-2029

Table 104 [Forecast Sales of Large Cooking Appliances by Category: % Volume Growth 2024-2029

Table 105 [Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2024-2029

MICROWAVES IN UKRAINE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Higher demand for basic models

Push-pull preference for microwaves or ovens while freestanding models dominate demand

Looking for energy-efficiency at affordable prices

PROSPECTS AND OPPORTUNITIES

Demand for portability and value for money

Some traction for more expensive and smart models

Durability rises up the list of priorities

CATEGORY DATA

Table 106 Sales of Microwaves by Category: Volume 2019-2024

Table 107 Sales of Microwaves by Category: Value 2019-2024

Table 108 Sales of Microwaves by Category: % Volume Growth 2019-2024

Table 109 Sales of Microwaves by Category: % Value Growth 2019-2024

Table 110 Sales of Microwaves by Smart Appliances: % Volume 2020-2024

Table 111 NBO Company Shares of Microwaves: % Volume 2020-2024

Table 112 LBN Brand Shares of Microwaves: % Volume 2021-2024

Table 113 Distribution of Microwaves by Format: % Volume 2019-2024

Table 114 Production of Microwaves: Total Volume 2019-2024

Scotts International, EU Vat number: PL 6772247784

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Table 115 [Forecast Sales of Microwaves by Category: Volume 2024-2029

Table 116 [Forecast Sales of Microwaves by Category: Value 2024-2029

Table 117 [Forecast Sales of Microwaves by Category: % Volume Growth 2024-2029

Table 118 | Forecast Sales of Microwaves by Category: % Value Growth 2024-2029

FOOD PREPARATION APPLIANCES IN UKRAINE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumers focus on more essential appliances

Search for multifunctional products while size matters

SEB Groupe leverages a wide presence and strength in blenders to lead food preparation appliances

PROSPECTS AND OPPORTUNITIES

Rising importance of energy-efficient and value for money options

Blenders and ?other? food preparation appliances to lead demand

Increasing role of impulse purchases

CATEGORY DATA

Table 119 Sales of Food Preparation Appliances by Category: Volume 2019-2024

Table 120 Sales of Food Preparation Appliances by Category: Value 2019-2024

Table 121 Sales of Food Preparation Appliances by Category: % Volume Growth 2019-2024

Table 122 Sales of Food Preparation Appliances by Category: % Value Growth 2019-2024

Table 123 NBO Company Shares of Food Preparation Appliances: % Volume 2020-2024

Table 124 LBN Brand Shares of Food Preparation Appliances: % Volume 2021-2024

Table 125 Distribution of Food Preparation Appliances by Format: % Volume 2019-2024

Table 126 Forecast Sales of Food Preparation Appliances by Category: Volume 2024-2029

Table 127 Forecast Sales of Food Preparation Appliances by Category: Value 2024-2029

Table 128 ∏Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2024-2029

Table 129 [Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2024-2029

SMALL COOKING APPLIANCES IN UKRAINE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Fundamental importance of portable small cooking appliances

Focus on basic small cooking appliances

Demand for energy-efficient and quick appliances

PROSPECTS AND OPPORTUNITIES

High value for money focus

Search for durable appliances

Consumers to value portability, light weight and ease-of-use

CATEGORY DATA

Table 130 Sales of Small Cooking Appliances by Category: Volume 2019-2024

Table 131 Sales of Small Cooking Appliances by Category: Value 2019-2024

Table 132 Sales of Small Cooking Appliances by Category: % Volume Growth 2019-2024

Table 133 Sales of Small Cooking Appliances by Category: % Value Growth 2019-2024

Table 134 Sales of Freestanding Hobs by Format: % Volume 2019-2024

Table 135 NBO Company Shares of Small Cooking Appliances: % Volume 2020-2024

Table 136 LBN Brand Shares of Small Cooking Appliances: % Volume 2021-2024

Table 137 Distribution of Small Cooking Appliances by Format: % Volume 2019-2024

Table 138 Forecast Sales of Small Cooking Appliances by Category: Volume 2024-2029

Table 139 [Forecast Sales of Small Cooking Appliances by Category: Value 2024-2029

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Table 140 [Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2024-2029

Table 141 [Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2024-2029

VACUUM CLEANERS IN UKRAINE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Preference for battery power amid power disruptions

Robotic vacuum cleaners go mainstream

Energy-efficiency as a go-to feature

PROSPECTS AND OPPORTUNITIES

Vacuum cleaners to continue to gain momentum

The cylinder format to continue to leverage price and efficacy advantages to dominate the field

Search for greater convenience in vacuum cleaning

CATEGORY DATA

Table 142 Sales of Vacuum Cleaners by Category: Volume 2019-2024

Table 143 Sales of Vacuum Cleaners by Category: Value 2019-2024

Table 144 Sales of Vacuum Cleaners by Category: % Volume Growth 2019-2024

Table 145 Sales of Vacuum Cleaners by Category: % Value Growth 2019-2024

Table 146 Sales of Robotic Vacuum Cleaners by Smart Appliances: % Volume 2020-2024

Table 147 NBO Company Shares of Vacuum Cleaners: % Volume 2020-2024

Table 148 LBN Brand Shares of Vacuum Cleaners: % Volume 2021-2024

Table 149 Distribution of Vacuum Cleaners by Format: % Volume 2019-2024

Table 150 Forecast Sales of Vacuum Cleaners by Category: Volume 2024-2029

Table 151 ☐Forecast Sales of Vacuum Cleaners by Category: Value 2024-2029

Table 152 [Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2024-2029

Table 153 ∏Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2024-2029

PERSONAL CARE APPLIANCES IN UKRAINE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Switch to battery power to overcome unreliable electricity supply

Search for universality, durability and compactness

Still a place for premium brands

PROSPECTS AND OPPORTUNITIES

Maximising value for money

Search for speed and efficiency in operations

Longer battery life and alternative power sources to electricity to appeal

CATEGORY DATA

Table 154 Sales of Personal Care Appliances by Category: Volume 2019-2024

Table 155 Sales of Personal Care Appliances by Category: Value 2019-2024

Table 156 Sales of Personal Care Appliances by Category: % Volume Growth 2019-2024

Table 157 Sales of Personal Care Appliances by Category: % Value Growth 2019-2024

Table 158 Sales of Body Shavers by Format: % Volume 2019-2024

Table 159 Sales of Hair Care Appliances by Format: % Volume 2019-2024

Table 160 NBO Company Shares of Personal Care Appliances 2020-2024

Table 161 LBN Brand Shares of Personal Care Appliances 2021-2024

Table 162 Distribution of Personal Care Appliances by Format: % Volume 2019-2024

Table 163 [Forecast Sales of Personal Care Appliances by Category: Volume 2024-2029

Table 164 ☐Forecast Sales of Personal Care Appliances by Category: Value 2024-2029

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

Table 165 [Forecast Sales of Personal Care Appliances by Category: % Volume Growth 2024-2029

Table 166 [Forecast Sales of Personal Care Appliances by Category: % Value Growth 2024-2029

AIR TREATMENT PRODUCTS IN UKRAINE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Search for cheaper options amid economic difficulties

Rise in popularity of portable and powerful devices

Private label gains appeal in a tough economic climate

PROSPECTS AND OPPORTUNITIES

Shift to air conditioners and smart options

Ensuring high-quality air filtering

Growing demand for air conditioners amid global warming

CATEGORY DATA

Table 167 Sales of Air Treatment Products by Category: Volume 2019-2024

Table 168 Sales of Air Treatment Products by Category: Value 2019-2024

Table 169 Sales of Air Treatment Products by Category: % Volume Growth 2019-2024

Table 170 Sales of Air Treatment Products by Category: % Value Growth 2019-2024

Table 171 Sales of Air Conditioners by Smart Appliances: % Volume 2020-2024

Table 172 NBO Company Shares of Air Treatment Products: % Volume 2020-2024

Table 173 LBN Brand Shares of Air Treatment Products: % Volume 2021-2024

Table 174 Distribution of Air Treatment Products by Format: % Volume 2019-2024

Table 175 Production of Air Conditioners: Total Volume 2019-2024

Table 176 ☐Forecast Sales of Air Treatment Products by Category: Volume 2024-2029

Table 177 ☐Forecast Sales of Air Treatment Products by Category: Value 2024-2029

Table 178 [Forecast Sales of Air Treatment Products by Category: % Volume Growth 2024-2029

Table 179 [Forecast Sales of Air Treatment Products by Category: % Value Growth 2024-2029



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