

Consumer Appliances in Taiwan

Market Direction | 2025-01-10 | 115 pages | Euromonitor

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Report description:

Consumer appliances in Taiwan posted a slight increase in retail volume growth during 2024 with current value sales rebounding well year on year. Volume sales were hampered by the strong demand for experiences and outbound travel among local consumers, the weaker performance of the housing market and relatively low consumer confidence. In combination, these factors curbed investment in consumer appliances during 2024. On the supply side, the rising cost of raw materials, logistics, and manpower...

Euromonitor International's Consumer Appliances in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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