

Consumer Appliances in Poland

Market Direction | 2025-01-10 | 119 pages | Euromonitor

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Report description:

Consumer appliances in Poland witnessed a solid rebound in retail volume sales over 2024, following a year of decline in 2023 when many households struggled with high costs of living. Whilst consumer confidence remains weak and financing costs are high in 2024, there are indications of a gradual stabilisation in inflation rates, which has supported a recovery in consumer spending. Categories showing moderate volume growth are benefiting from stronger demand for multifunctional appliances as well...

Euromonitor International's Consumer Appliances in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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