

Consumer Appliances in Hungary

Market Direction | 2025-01-10 | 120 pages | Euromonitor

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Report description:

Retail volume sales of consumer appliances are set to fall slightly in Hungary in 2024. Sales of consumer appliances have been affected by ongoing price increases, especially during the first half of the year. This has had a negative impact on demand for high-priced major appliances, in particular, as consumers have postponed replacement purchases. Essential products that are always needed in households, such as fridges, ovens and automatic washing machines, have been less affected by price incr...

Euromonitor International's Consumer Appliances in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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