

Concentrates in South Africa

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Report description:

In 2024, the affordability of concentrates in South Africa remains one of the key drivers of demand for the category. Despite shifts towards perceived healthier beverages, many South Africans continue to purchase concentrates based on cost-effect pricing. In addition, the ability to prepare multiple servings from a single unit means concentrates is an appealing option for lower-income households, especially in an inflationary environment. Furthermore, concentrates can be stored for long duration...

Euromonitor International's Concentrates in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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