

Concentrates in Singapore

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Report description:

Off-trade volume sales of liquid concentrates in Singapore are projected to continue declining in 2024 as health and wellness concerns take centre stage in consumer decision-making. Unlike fresh juices and smoothies, which are widely regarded as healthier due to their higher fruit content and natural ingredients, liquid concentrates are often perceived as less nutritious and high in sugar. This perception is further exacerbated by a lack of innovation, particularly in terms of introducing reduce...

Euromonitor International's Concentrates in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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