

Concentrates in Pakistan

Market Direction | 2025-01-24 | 27 pages | Euromonitor

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Report description:

In recent years, there has been a major influx of concentrates made in Iran brought in via the Pakistan-Iran border. Since the new government came into power in February 2024, there have been stricter border controls, and many Iranian products, especially concentrates, have been seized by law enforcement agencies. Smuggled concentrates have flooded into the market offering lower price points to the local alternatives in Pakistan like Tang. Local companies have greatly benefited from the governme...

Euromonitor International's Concentrates in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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