

Concentrates in Morocco

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Report description:

The resurgence of liquid concentrates in Morocco in 2024 has been closely tied to the region's hot weather and a growing focus on health-conscious consumption. Consumers have increasingly turned to liquid concentrates as a cost-effective and refreshing alternative to carbonated drinks and packaged juices. This shift has been particularly evident among low-income households, where flavoured water or milk prepared with liquid concentrates offers a more affordable solution for hydration. Liquid con...

Euromonitor International's Concentrates in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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