

Concentrates in Lithuania

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Report description:

In 2024, the concentrates category in Lithuania saw no significant developments, with retail volume continuing to stagnate. Consumers were increasingly gravitating towards ready-to-drink (RTD) beverages, which offer greater convenience and immediate consumption compared to concentrates. The growing preference for RTD drinks reflects a broader shift towards products that require less preparation and fit more seamlessly into busy, on-the-go lifestyles.

Euromonitor International's Concentrates in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Private label is expected to increase its presence, offering high-quality concentrate products

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