

Concentrates in Lithuania

Market Direction | 2025-01-14 | 29 pages | Euromonitor

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Report description:

In 2024, the concentrates category in Lithuania saw no significant developments, with retail volume continuing to stagnate. Consumers were increasingly gravitating towards ready-to-drink (RTD) beverages, which offer greater convenience and immediate consumption compared to concentrates. The growing preference for RTD drinks reflects a broader shift towards products that require less preparation and fit more seamlessly into busy, on-the-go lifestyles.

Euromonitor International's Concentrates in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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