

Concentrates in India

Market Direction | 2025-01-15 | 31 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Concentrates in India is expected to maintain slow and stable growth in off-trade RTD volume terms and current value terms in 2024, while on-trade sales will remain negligible. However, growth rates are expected to remain lower than for all other soft drinks categories in this year, and sales are also expected to remain lower than most other soft drinks categories, as most consumers value the convenience of RTD products such as bottled water, carbonates and juice, which they can more easily cons...

Euromonitor International's Concentrates in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2020-2024), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Concentrates in India
Euromonitor International
January 2025

List Of Contents And Tables

CONCENTRATES IN INDIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth is maintained for concentrates, although at a slow pace compared with overall soft drinks
Pioma Industries leads concentrates, supported by fortification, product development, affordability, and accessibility
Supply chain issues and inflation pose challenges, and concern over hyperlocal delivery players

PROSPECTS AND OPPORTUNITIES

Solid growth expected, but challenge from inflation and other soft drinks
Versatility in various applications and the focus on rural consumers set to underpin growth in concentrates
Players will have to highlight functional ingredients and inclusion of natural ingredients

CATEGORY DATA

- Table 1 Off-trade Sales of Concentrates (RTD) by Category: Volume 2019-2024
Table 2 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2019-2024
Table 3 Off-trade Sales of Concentrates by Category: Value 2019-2024
Table 4 Off-trade Sales of Concentrates by Category: % Value Growth 2019-2024
Table 5 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2021-2024
Table 6 NBO Company Shares of Off-trade Concentrates: % Value 2020-2024
Table 7 LBN Brand Shares of Off-trade Concentrates: % Value 2021-2024
Table 8 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2024
Table 9 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2021-2024
Table 10 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2024
Table 11 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2021-2024
Table 12 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2024-2029
Table 13 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2024-2029
Table 14 □Forecast Off-trade Sales of Concentrates by Category: Value 2024-2029
Table 15 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2024-2029

SOFT DRINKS IN INDIA

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?

MARKET DATA

- Table 16 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024
Table 17 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024
Table 18 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024
Table 19 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024
Table 20 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21	Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024
Table 22	Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024
Table 23	Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024
Table 24	Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
Table 25	Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
Table 26	Off-trade Sales of Soft Drinks by Category: Value 2019-2024
Table 27	Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
Table 28	Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024
Table 29	Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024
Table 30	NBO Company Shares of Total Soft Drinks (RTD): % Volume 2020-2024
Table 31	LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2021-2024
Table 32	NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2020-2024
Table 33	LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2021-2024
Table 34	NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
Table 35	LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
Table 36	NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
Table 37	LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
Table 38	Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
Table 39	Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
Table 40	Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
Table 41	Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
Table 42	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
Table 43	Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
Table 44	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
Table 45	Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
Table 46	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
Table 47	Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
Table 48	Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
Table 49	Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029
Table 50	Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029
Table 51	Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

APPENDIX

Fountain sales in India

Trends

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Concentrates in India

Market Direction | 2025-01-15 | 31 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com