

Coffee in Serbia

Market Direction | 2025-01-17 | 19 pages | Euromonitor

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Report description:

The significant price increase of coffee continues to impact retail volume sales in 2024. Only fresh ground coffee pods are enjoying growth in the year, primarily due to their relatively lower market maturity and an expanding consumer base. With rising inflation and tighter budgets, consumers are seeking to have the coffee shop experience at home with the help of coffee machines, pods and blends that replicate barista coffee. Key coffee pods players are increasingly focusing on introducing new p...

Euromonitor International's Coffee in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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