

Coffee in North Macedonia

Market Direction | 2025-01-08 | 21 pages | Euromonitor

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Report description:

Although inflation has subsided in North Macedonia in 2024, global coffee prices have continued to rise, presenting challenges to the market. Despite this, consumer demand across all coffee categories in North Macedonia has remained notably stable, as coffee remains the preferred hot beverage for most consumers over tea. This enduring preference, coupled with moderate retail volume growth and gradually increasing prices, has resulted in strong retail sales price (rsp) value growth for coffee. St...

Euromonitor International's Coffee in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2025

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