

## **Coffee in Morocco**

Market Direction | 2025-01-14 | 23 pages | Euromonitor

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### **Report description:**

Coffee in Morocco has remained entirely dependent on imports, with green coffee sourced from Latin America (Brazil, Colombia, Costa Rica), Asia (Vietnam, Indonesia), and Africa (Uganda, Ivory Coast, Tanzania, Guinea). Roasted coffee continues to be imported mainly from Spain and Italy. In April 2024, global coffee prices reached unprecedented levels, rising by 16.8% to USD427 per kilogram - the highest since 1979. Morocco predominantly imports two types of coffee: "Robusta," which accounts for 8...

Euromonitor International's Coffee in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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