

Coffee in Estonia

Market Direction | 2025-01-03 | 21 pages | Euromonitor

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Report description:

The year 2024 has proven challenging for Estonia, with the country's ongoing economic slowdown exerting pressure on various fast-moving consumer goods (FMCG) categories. Despite this, coffee has maintained its status as a resilient segment, emerging as one of the few stable product categories amidst the turbulence. While many FMCG sectors have faced notable declines, the overall performance of coffee in 2024 has remained remarkably close to the levels observed in 2023. This stability reflects th...

Euromonitor International's Coffee in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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