

## **Coffee in Canada**

Market Direction | 2025-01-07 | 23 pages | Euromonitor

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### **Report description:**

In 2024, fresh coffee, including fresh coffee beans and fresh ground coffee, continued to gain traction in Canada, aligning with the rising interest in a premium at-home coffee experience. While fresh coffee benefits from a rising interest in quality, instant coffee remains a staple for many consumers seeking convenience, particularly among coffee newcomers and those looking to cut costs. However, some consumers, particularly Generation Z, millennials and coffee enthusiasts, are increasingly mig...

Euromonitor International's Coffee in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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