

Childrenswear in Ukraine

Market Direction | 2025-01-14 | 19 pages | Euromonitor

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Report description:

Childrenswear saw strong current value growth in Ukraine in 2024. Childrenswear has been dramatically impacted by the fact that a large number of children were taken out of Ukraine following the Russian invasion in February 2022. While a number of people have considered returning to the areas where the situation is less critical, such as Western Ukraine and Kyiv, millions remain abroad. Children who have fled the country together with their mothers (primarily) are attending local schools in thei...

Euromonitor International's Childrenswear in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
January 2025

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