

Childrenswear in Ukraine

Market Direction | 2025-01-14 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Childrenswear saw strong current value growth in Ukraine in 2024. Childrenswear has been dramatically impacted by the fact that a large number of children were taken out of Ukraine following the Russian invasion in February 2022. While a number of people have considered returning to the areas where the situation is less critical, such as Western Ukraine and Kyiv, millions remain abroad. Children who have fled the country together with their mothers (primarily) are attending local schools in thei...

Euromonitor International's Childrenswear in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2020-2024 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2029 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Childrenswear in Ukraine

Euromonitor International

January 2025

List Of Contents And Tables

CHILDRENSWEAR IN UKRAINE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Children fleeing the war has undermined demand

Girls' apparel sees strongest growth

Brands gain share in childrenswear

PROSPECTS AND OPPORTUNITIES

Development of childrenswear strongly linked to duration of war

Girls' apparel to continue to lead the way

Changes in retail environment

CATEGORY DATA

Table 1 Sales of Childrenswear by Category: Volume 2019-2024

Table 2 Sales of Childrenswear by Category: Value 2019-2024

Table 3 Sales of Childrenswear by Category: % Volume Growth 2019-2024

Table 4 Sales of Childrenswear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Childrenswear: % Value 2020-2024

Table 6 LBN Brand Shares of Childrenswear: % Value 2021-2024

Table 7 Forecast Sales of Childrenswear by Category: Volume 2024-2029

Table 8 Forecast Sales of Childrenswear by Category: Value 2024-2029

Table 9 Forecast Sales of Childrenswear by Category: % Volume Growth 2024-2029

Table 10 Forecast Sales of Childrenswear by Category: % Value Growth 2024-2029

APPAREL AND FOOTWEAR IN UKRAINE

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 12 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 17 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 20 Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 21 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

Table 22 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Childrenswear in Ukraine

Market Direction | 2025-01-14 | 19 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-07
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com