

## **Cheese in India**

Market Direction | 2025-01-07 | 21 pages | Euromonitor

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### **Report description:**

Cheese is expected to maintain double-digit retail current value growth in India in 2024. The country has a high population base of vegetarians, with 32% of respondents to Euromonitor's Voice of the Consumer Survey in January-February 2024 saying, "I am vegetarian". The vegetarian diet can often be low in protein content due to a lack of meat. To increase the intake of protein and have a more balanced diet, consumers are increasingly turning towards cheese, especially paneer, a type of cottage c...

Euromonitor International's Cheese in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2020-2024, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2029, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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