

Charge Cards in the Czech Republic

Market Direction | 2025-01-30 | 23 pages | Euromonitor

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Report description:

Charge cards remained a niche category in the Czech Republic in 2024, and saw volume and current value transactions shrink for a second consecutive year. Circulation numbers also contracted, which was in keeping with the negative trend observed throughout the review period. Stringent application criteria and the requirement to pay off balances in full every month have historically limited the appeal of these instruments in the country, with their use mainly confined to a narrow base comprising l...

Euromonitor International's Charge Card Transactions in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CHARGE CARDS IN THE CZECH REPUBLIC

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American Express ceases issuing charge cards to Czech companies

Personal charge cards remains a negligible category

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