

Charge Cards in Spain

Market Direction | 2025-01-07 | 29 pages | Euromonitor

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Report description:

Charge cards in Spain benefit from being popular for use in e-commerce, with growth in e-commerce also influenced by increased spending with charge cards. Charge cards can be attractive to consumers who seek short-term finance for purchases, without falling into the trap of acquiring large debt bolstered by ongoing interest rates. Rather, charge cards require the user to pay off the balance in full each month, instead of charges running on month-by-month with interest added, as per traditional c...

Euromonitor International's Charge Card Transactions in Spain report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CHARGE CARDS IN SPAIN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Charge cards benefit from being popular for use in e-commerce

Rise of digital wallets and contactless payments also helps to support usage of contactless charge cards

BNPL developments influence trends in charge cards

PROSPECTS AND OPPORTUNITIES

Electronic payments, such as Bizum, enter into direct competition with charge cards

Steady growth in charge cards expected over the forecast period

Potential threat from debit cards with the rapid expansion of neobanks and fintechs

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