

Charge Cards in Portugal

Market Direction | 2025-01-15 | 23 pages | Euromonitor

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Report description:

In 2024 the market size for charge cards in Portugal remained small, with issuers much more focused on credit cards. Only a few players offer charge cards to clients with these cards seen as secondary and complementary products to their main offering. In Portugal, charge cards are only available to businesses, primarily used for employee expenses.

Euromonitor International's Charge Card Transactions in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Number of charge cards declines as Millennium BCP exits category

Charge cards loses ground to credit and debit cards

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