

Charge Cards in Poland

Market Direction | 2025-01-14 | 27 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Charge cards in Poland in 2024 saw the continued decline of personal charge cards, which are now becoming a niche. Pekao was a leading issuer in 2023; however, in 2024 personal charge cards are no longer in the bank's offer for individual clients. In the review period, Pekao offered, for example, Visa Concerto or Eurokarta personal charge cards, but these are no longer available. PKO Bank Polski is another former issuer that has stopped issuing personal charge cards. In other banks, these cards...

Euromonitor International's Charge Card Transactions in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Charge Cards in Poland
Euromonitor International
January 2025

List Of Contents And Tables

CHARGE CARDS IN POLAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Personal charge cards withdrawn from issuers' offer s

Commercial charge cards remain active on a small scale

Limited audience for charge cards

PROSPECTS AND OPPORTUNITIES

Continued steep decline in personal charge cards expected over the forecast period

Business clients will remain the main target for charge cards

Charge cards usurped by credit cards

CATEGORY DATA

Table 1 Charge Cards: Number of Cards in Circulation 2019-2024

Table 2 Charge Cards Transactions 2019-2024

Table 3 Charge Cards in Circulation: % Growth 2019-2024

Table 4 Charge Cards Transactions: % Growth 2019-2024

Table 5 Commercial Charge Cards: Number of Cards in Circulation 2019-2024

Table 6 Commercial Charge Cards Transactions 2019-2024

Table 7 Commercial Charge Cards in Circulation: % Growth 2019-2024

Table 8 Commercial Charge Cards Transactions: % Growth 2019-2024

Table 9 Personal Charge Cards: Number of Cards in Circulation 2019-2024

Table 10 □Personal Charge Cards Transactions 2019-2024

Table 11 □Personal Charge Cards in Circulation: % Growth 2019-2024

Table 12 □Personal Charge Cards Transactions: % Growth 2019-2024

Table 13 □Charge Cards: Number of Cards by Issuer 2019-2023

Table 14 □Charge Cards: Number of Cards by Operator 2019-2023

Table 15 □Charge Cards Payment Transaction Value by Issuer 2019-2023

Table 16 □Charge Cards Payment Transaction Value by Operator 2019-2023

Table 17 □Commercial Charge Cards: Number of Cards by Issuer 2019-2023

Table 18 □Commercial Charge Cards: Number of Cards by Operator 2019-2023

Table 19 □Commercial Charge Cards Payment Transaction Value by Issuer 2019-2023

Table 20 □Commercial Charge Cards Payment Transaction Value by Operator 2019-2023

Table 21 □Personal Charge Cards: Number of Cards by Issuer 2019-2023

Table 22 □Personal Charge Cards: Number of Cards by Operator 2019-2023

Table 23 □Personal Charge Cards Transaction Value by Issuer 2019-2023

Table 24 □Personal Charge Cards Transaction Value by Operator 2019-2023

Table 25 □Forecast Charge Cards: Number of Cards in Circulation 2024-2029

Table 26 □Forecast Charge Cards Transactions 2024-2029

Table 27 □Forecast Charge Cards in Circulation: % Growth 2024-2029

Table 28 □Forecast Charge Cards Transactions: % Growth 2024-2029

Table 29 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 30	Forecast Commercial Charge Cards Transactions 2024-2029
Table 31	Forecast Commercial Charge Cards in Circulation: % Growth 2024-2029
Table 32	Forecast Commercial Charge Cards Transactions: % Growth 2024-2029
Table 33	Forecast Personal Charge Cards: Number of Cards in Circulation 2024-2029
Table 34	Forecast Personal Charge Cards Transactions 2024-2029
Table 35	Forecast Personal Charge Cards in Circulation: % Growth 2024-2029
Table 36	Forecast Personal Charge Cards Transactions: % Growth 2024-2029
FINANCIAL CARDS AND PAYMENTS IN POLAND	
EXECUTIVE SUMMARY	
Financial cards and payments in 2024: The big picture	
2024 key trends	
While cash remains important, progress accelerates for contactless payments	
mObywatel expands to include major digital wallets and greater functionality	
Competitive landscape	
What next for financial cards and payments?	
MARKET INDICATORS	
Table 37	Number of POS Terminals: Units 2019-2024
Table 38	Number of ATMs: Units 2019-2024
Table 39	Value Lost to Fraud 2019-2024
Table 40	Card Expenditure by Location 2024
Table 41	Financial Cards in Circulation by Type: % Number of Cards 2019-2024
Table 42	Domestic versus Foreign Spend 2024
MARKET DATA	
Table 43	Financial Cards by Category: Number of Cards in Circulation 2019-2024
Table 44	Financial Cards by Category: Number of Accounts 2019-2024
Table 45	Financial Cards Transactions by Category: Value 2019-2024
Table 46	Financial Cards by Category: Number of Transactions 2019-2024
Table 47	Consumer Payments by Category: Value 2019-2024
Table 48	Consumer Payments by Category: Number of Transactions 2019-2024
Table 49	M-Commerce by Category: Value 2019-2024
Table 50	M-Commerce by Category: % Value Growth 2019-2024
Table 51	Financial Cards: Number of Cards by Issuer 2019-2023
Table 52	Financial Cards: Number of Cards by Operator 2019-2023
Table 53	Financial Cards: Card Payment Transactions Value by Operator 2019-2023
Table 54	Financial Cards: Card Payment Transactions Value by Issuer 2019-2023
Table 55	Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029
Table 56	Forecast Financial Cards by Category: Number of Accounts 2024-2029
Table 57	Forecast Financial Cards Transactions by Category: Value 2024-2029
Table 58	Forecast Financial Cards by Category: Number of Transactions 2024-2029
Table 59	Forecast Consumer Payments by Category: Value 2024-2029
Table 60	Forecast Consumer Payments by Category: Number of Transactions 2024-2029
Table 61	Forecast M-Commerce by Category: Value 2024-2029
Table 62	Forecast M-Commerce by Category: % Value Growth 2024-2029
DISCLAIMER	
SOURCES	
Summary 1 Research Sources	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Charge Cards in Poland

Market Direction | 2025-01-14 | 27 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-04
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com