

Charge Cards in Italy

Market Direction | 2025-01-20 | 29 pages | Euromonitor

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Report description:

Charge cards in Italy has fared well in 2024, with volume and current value transactions rising at robust rates and growth in circulation numbers anticipated to be up slightly on 2023. With the recent spike in inflation having now largely subsided and other key macroeconomic indicators remaining broadly favourable, increased confidence and spending among consumers and businesses have had a positive influence on the category's performance. Moreover, as with financial cards in general, usage level...

Euromonitor International's Charge Card Transactions in Italy report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Charge cards increasingly used for contactless transactions

Digital payments via charge cards continue to rise

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Expansion of POS infrastructure will continue to boost contactless transactions

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